

State Resource Centre, Bharuch (Gujarat)

Annual Action Plan - 2014-15

(Category 'B' – Rs. 31.50 lakh)

No.	Main Activity	Sub-activity	Target	Timeline	Budget (In Thousands)	Remarks
1.	Running of Basic Literacy Centers and Mobilization of learners for Assessment Test from the Island of Success areas	1. Training of functionaries on Learners Assessment	02 Programme	IInd quarter	20.00	
		2. Resource Support to SLMA in Conduction of Learners' Assessment in Saakshar Bharat Districts		IInd quarter	70.00	
		3. Special Literacy Class in Dist. Jails in SB Districts			30.00	
		Sub Total			<u>120.00</u>	
2.	Implementation of Equivalency Programme on pilot basis in Island of Success areas	Equivalency Programme in selected GPs of 14 Blocks.	28 GPs	IIIrd Quarter	140.00	
		Sub Total			<u>140.00</u>	
3.	Mobilization of Institutions (Madarsas, Maqtabs and Mosques,etc) for promotion of Adult Education under Maulana Azad Taleem-e-Balighan)	1. Alternative approaches to Literacy for the promotion & implementation of MA Talim-e-Balighan		Ist Quarter	30.00	
		2. Conduction of Theme based camps in the Minority Community to put special impetus on awareness & motivation of the programme.	02 Programmes in identified Blocks	IInd Quarter	40.00	
		3. Conduction of Survey for the identification of the Target Beneficiaries	In 02 Identified Districts	Ist&IInd Quarter	40.00	
		4. Identification of Building for AECs	In 05 Identified Blocks	IInd&IIrd Quarter	40.00	
		5. Observance of Selected Important			20.00	

		Days in Blocks selected for MA Talim-e-Balighan				
		Sub-total			<u>170.00</u>	
4.	Interpersonal Media Campaign	1. Training of Master Trainers and other Resource Persons	02 Programmes	IInd Quarter	70.00	
		2. Workshop to develop, translate and design the Reference and Activity material for AEC in Regional Language under IPMC.	02 Workshops	Ist Quarter	50.00	
		3. Meeting with SLMA and expert persons from District Legal, Electoral, Disaster Management, Financial Department and Dist. Continuing Education officers for orientation of IPMC under Saakshar Bharat.	01 Programme 35 Participants	Ist quarter	40.00	
		Sub-total			<u>160.00</u>	
5.	Training	1. Refresher Training Programme for Dy.DCEO/ District Coordinators	1 Programme 24 Participants	IIIrd Quarter	30.00	
		2. Training Programme for MTs & KRPs	2 Programme 35 Participants	Ist Quarter	50.00	
		3. Training Programme for SRC Resource Group	1 Programme 30 Participants	IInd Quarter	35.00	
		4. Orientation of Survey Team/Groups for Survey in GPs.	1 Programme	Ist Quarter	40.00	
		5. Computer based Training for Block Prerak	1 Programme	IVth Quarter	50.00	
		6. Orientation of GP/BP Level Committees	02 Programmes	IInd Quarter	50.00	

		7. Orientation of SMC Members for SB	02 Programmes	IInd Quarter	50.00	
		8. Special Training for Prerak	2 Programmes	IIIrd Quarter	40.00	
		9. JSS Staff Capacity Building			40.00	
Sub-total					<u>385.00</u>	
6	Capacity Building of SRC personnel	1. One Capacity Building Programme	1 Programme	IInd quarter	60.00	
Sub-total					<u>60.00</u>	
7	Development/Review of Basic & Bridge Primers	1. Workshops to link the Basic & Bridge Primer (Urdu-Gujarati)	1 workshop	IIIrd Quarter	40.00	
		2. Workshop to develop Basic Primer for MA Talim-e-Balighan	1 Workshop	Ist quarter	40.00	
Sub-total					<u>80.00</u>	
8	Development of Continuing Education materials	1. Development and Printing of Literacy Linked Vocational Material in Local Language Gujarati(for different trades)	1500 Copies	IInd quarter	45.00	
		2. Workshop to Develop Continuing and Vocational Educational Material	01 Workshop	Ist Quarter	45.00	
		3. Development and Printing of Folder for ShikshaSamiti Members.	5000 Copies	IInd Quarter	40.00	
		4. Development and Printing of SB literature and PrerakMargdarshika in local language.	2000 Copies	Ird Quarter	40.00	
		5. Preparation of SB Programme material for Dist. Authorities (For BEO, DEO, SSA, NYK and other Dept.)	1000 Copies		40.00	
		6. Vocational Training to Adults	02 Programmes		80.00	
		7. Short Duration Life Skills Courses	03 Courses		60.00	

Sub-total					<u>350.00</u>	
9	Production of Training, Publicity and Resource material	1. Workshop on Need Based Skill Development Training Techniques & Material to be developed	01 Workshop	IInd Quarter	30.00	
		2. Printing of Brochure/AE Material	5000 Copies	IInd quarter	40.00	
		3. One Workshop to develop Education Game and Flip Charts for Basic Literacy Programme	01 workshop	Ist Quarter	30.00	
		4. Development and Printing of Flex charts of Saakshar Bharat Material for GP/Blocks Training	01 Workshop	IInd Quarter	40.00	
Sub-total					<u>140.00</u>	
10	Newsletter/Magazine	1. Quarterly Newsletter entitled “The Beginning”	4 Issues	Each Quarter	100.00	
Sub-total					<u>100.00</u>	
11	Environment Building	1. Advocacy Workshops with leading NGOs and selected other institutions		I to IV Quarter	65.00	Selected important days of National and Regional Festivals will be observed
		2. Saaksharta Mela/Rallies to be organized at Block Level on Important Days Viz May/Labour Day, Gandhi Jayanti, Voter’s Day, Women’s Day.	02 Workshops	IInd and IVth Quarter	40.00	
		3. Environment Building Activities at GP, BP and District Level	02 Programmes		50.00	

		4. Slogan Writing on walls			35.00	
		5. Environment building programme for greater visibility of IPMC under Saakshar Bharat	01 Programme	IIIrd Quarter	30.00	
		6. Display of SB Board/Information at each Gram Panchayat	500 GPs		75.00	
		7. Development and Printing of Posters	3000 Copies		90.00	
Sub Total					385.00	
12.	Innovative Activities	1. Radio Programme in Local Language Consultation with Aakashwani Gujarat for the programmes in regional language and local dialects for the promotion of IPMC & Talim-e-Balighan	02 Districts	Ist and IIRD Quarter	30.00	
		2. Innovative Projects at GP Level	02 Activities		50.00	
		3. After due Survey and Research Studies its findings to be published as Success Stories.			60.00	
		4. Convergence	02 Programmes	Ist and IVth quarter	40.00	
Sub Total					180.00	
13.	Monitoring & Evaluation of literacy projects	1. Engagement of Preraks/Coordinators	14 Blocks	Continuous Monitoring	30.00	
		2. Evaluation of work done by the Identified VTs	14 Blocks	Continuous Monitoring	30.00	
		3. Assessment of the Learners	14 Blocks	IInd quarter	45.00	
		4. District level Monitoring Meetings	Monthly		35.00	

		at regular interval	Meetings at 06 SB Districts			
		5. Facilitation and resource support at GP/BP and District Level			50.00	
		Sub Total			<u>190.00</u>	
14.	Action Research	Questionnaires to be printed & distributed amongst the Stakeholders <ul style="list-style-type: none"> • Assessment of Learners Skills • Feedback from Preraks/VTs/Sarpanch/ Block Level Teachers/Principals • Conclusion & Comments by Research Staff 	02 SB Districts	IIIrd Quarter	100.00	
		Sub Total			<u>100.00</u>	
15.	Documentation	1. Documentation of Activities and Information Sharing with other Agencies & Preparation and Production of Annual Report		IVth Quarter	40.00	
		2. Documentation of all activities organized at Block and Gram Panchayat Level		Continuous Activity	40.00	
		3. Documentation of all Activities Conducted at Dist. Level		Continuous Activity	40.00	
		4. Reporting of the Progress		Continuous Activity	30.00	
		Sub Total			<u>150.00</u>	

16.	Special Assignments of NLMA	<p>1. Monitoring & Evaluation of Interpersonal Media Campaign as per NLMA Directives in the States identified collaboration with SRC Kerela/Pune.</p> <p>States allotted to SRC Bharuch: Arunachal Pradesh, Assam, Gujarat, Haryana, Himachal Pradesh, Jammu & Kashmir, Uttar Pradesh, Uttarakhand, Punjab & Rajasthan.</p>		Continuous Monitoring	290.00	
		2. ILD Celebration and Participation in National Level Programme		IInd Quarter	152.00	
Sub Total					<u>442.00</u>	
Grand Total					31,52,000	

Director I/c, SRC Bharuch

**For
DG (NLMA)**

SUMMARY OF THE ANNUAL ACTION PLAN 2014-15 BUDGET

S.NO.	Main Activity	Total Budget	Percentage
1.	Running of Basic Literacy Centres and Mobilization of learners for Assessment Test from the Island of Success areas	120.00	3.80
2.	Implementation of Equivalency Programme on pilot basis in Island of Success areas	140.00	4.44
3.	Mobilization of Institutions (Madarsas, Maqtabas and Mosques,etc) for promotion of Adult Education under Maulana Azad Taleem-e-Balighan)	170.00	5.39
4.	Interpersonal Media Campaign	160.00	5.07
5.	Training	385.00	12.21
6.	Capacity Building of SRC personnel	60.00	1.90
7.	Development/Review of Basic & Bridge Primers	80.00	2.54
8.	Development of Continuing Education materials	350.00	11.10
9.	Production of Training, Publicity and Resource material	140.00	4.44
10.	Newsletter/Magazine	100.00	3.17
11.	Environment Building	385.00	12.21
12.	Innovative Activities	180.00	5.71
13.	Monitoring & Evaluation of literacy projects	190.00	6.02
14.	Action Research	100.00	3.17
15.	Documentation	150.00	4.76
16.	Special Assignments of NLMA	442.00	14.07
Total		31,52,000	100