



STATE RESOURCE CENTRE, BHARUCH (Gujarat)

Annual Action Plan 2013-14

Part – A: Resource Support to SLMA

Part – B: Accelerating Saakshar Bharat Programme in Selected GPs

Action Plan 2013-14

Index

Sr. No	Subject	Page No.
1	Introduction	3
2	Action Plan – Part A	4
3	Action Plan – Part B	7
4	Justification	13
5	Strategies for Selected Blocks	13
6	Road Map	13
7	List of Selected Blocks under SB Programme	14
8	PERT Chart	15
9	Specific Role of SRC	16
10	Role of JSS	16
11	Outcomes	16

Action Plan for SRC, Bharuch for the Year 2013-14

The details of the Action Plan is attached

- 1. A- Technical support to SLMA**
- 2. B- Special input in selected areas, indicating the details of Block/GPs, Number of Non –Literates etc. Proper Justification of selection of area to be indicated in the plan.**

STATE RESOURCE CENTRE, BHARUCH

State Gujarat

Annual Action Plan 2013-14

Part A: Resources Support to SLMA

S. No.	Functions		Activity	Cost in Thousand (FR+HR)	Physical Target	1st Qtr	IInd Qtr	IIIrd Qtr	IVth Qtr
1	Development of print and digital TLM for basic Literacy Linked Vocational and Skill development.	1.1	Development and Printing of Literacy Linked Vocational Material in Gujarati & Learners Guide in Urdu (For Diff. Trades.)	50.00	2000		✓		✓
		1.2	Workshop to Develop Continuing and Vocational Educational Material	50.00	Two Workshops	✓		✓	
			Sub-Total	100.00					
2	Develop Resource and Reference Material for Adult Education.	2.1	Workshops to develop and printing a Resource Book of different State Govt's Developmental Schemes & Translation of Central govt. Schemes in Regional Language.	40.00	Two Workshop 500 copies (4LFK Resource Material)	✓		✓	
		2.2	Printing of Brochure/AE Materials	25.00			✓		✓
			Sub-Total	65.00					
3	Development of Teaching Learning Aids.	3.1	Workshop to develop Education Game and Flip Charts for Basic Literacy Programme.	28.00		✓			
			Sub-Total	28.00					

5	Development of Training Techniques and Materials, (Print and Electronic) for the Target Group.	5.1	Workshop on Need Based Skill Development Training Material	20.00				✓	
			Sub-Total	20.00					
6	Imparting Trainers and Specialized Training	6.1	Refresher Training Programmes. for Dist. Dy CE Officer/Dist. Coordinators	30.00	1 Prog./ 24 Participants			✓	
		6.2	Refresher Training Programmes. for Key Resource Persons	40.00	1 Prog./ 35 Participants		✓		
		6.3	Refresher Training Programmes. for SRC Resource Group	35.00	2 Prog./ 30 Participants		✓		
			Sub-Total	105.00					
7	Advocacy, Opinion Building and Sensitization	7.1	Advocacy Workshops with leading NGOs, and selected other institutions	25.00		✓		✓	
		7.2	Observance of Important Days (AIDS, International Women's Day, Population Day, World Literacy Day, Human Rights Day, etc.)	30.00		✓		✓	
			Sub-Total	55.00					
8	Conduct Special/ Innovative /Research/ Outreach Programmes		Strengthening of 5 Model Adult Education Centers	30.00		✓	✓	✓	✓
			Sub-Total	30.00					
9	Fundamental, Applied, Action Research								
			Sub-Total						
10	Database, Documentation and Compilation/ Generation of Reports		Documentation of Activities and Information Sharing with other Agencies & Preparation and Production of Annual Report	20.00					✓

			Sub-Total	20.00					
11	Develop and Maintain in-house infrastructure for all the assigned functions including Library		-----Nil----						
			Sub-Total						
12	Resource Pool Creation	12.1	A One-day Meeting with SLMA, and NIOS to develop strategy to run Equivalency Programmes in AECs under Saakshar Bharat Programme	38.00	30 Participants			✓	
			Sub-Total	38.00					
13	Methodology for Learners' Assessment		Training of functionaries on Learners Assessment	25.00	Two Prog.			✓	✓
			Resource Support to SLMA in Conduction of Learners' Assessment in Saakshar Bharat Districts	12.00				✓	✓
			Sub-Total	37.00					
14	Any other Activity/ Programme assigned by the NLMA	14.1	Monitoring & Evaluation of Inter Personal Media Campaign As per NLMA Directives	250.00		✓	✓	✓	✓
			Sub-Total	250.00					
			Total (FR + HR Cost)	748.00					

Note:

1. Part A : Resource Support to SLMA (11.68 % of Total Programme cost = Rs.3,74,000) (Total Budget Prog. and Human Resource Rs. 63,98,990)
2. Human Resource Cost = Rs.3,74,000) Part A Cost – Approx. 11.68% =748000/-

Director, SRC Bharuch

for
DG (NLMA)

State Resource Centre, Bharuch State - Gujarat

Action Plan for the year 2013-14

Part B : Accelerating Saakshar Bharat Programme in Selected GPs (500)

S.No.	Function/Activities	Number of Units	Cost (Please indicate single amount for all bulk activities) Per Unit			Total cost
			Honorarium	Field visit	Material	
A.	Activities to be undertaken at selected GPs/BPs	Unit = One Block + GPs in that Block				
1	Production and Dissemination of Literature for Adult Education	14 Blocks (500 GPs)				
1.1	Development and Printing of flex charts of Saakshar Bharat material for GP/Blocks Training					
1.3	Development and Printing of Folder for Shiksha Samiti Members					
1.4	Development and Printing of SB literature and Prerak Margdarshika in local language					
2	Orientation/Training of Literacy Functionaries	14				
2.1	Orientation of Survey Team/Groups for Survey in GPs					
2.2	Training of SRC Resource Group					
2.3	Orientation of GP/BP Level Committees					
2.4	Special Training for Prerak					
2.4	Computer Based Training for Block Prerak					
2.5	Orientation of SMC members for SB					

3	Advocacy, Motivational and Environment Building Activities					
3.1	Environment Building Activities at GP/BP Level	14				
3.2	Identification of Opinion Makers	-	-	-	-	-
3.3	Formation of Kala Jatha	-	-	-	-	-
3.4	Rallies of Successful learners at GP Level	14				
3.5	Slogan Writing on Walls	14				
3.6	Display of SB Board / Information at each Gram Panchayat	14				
3.7	Development and Printing of Posters 4 x 1000 copies	14				
3.8	Meeting with Opinion Makers	-	-	-	-	-
4	Running of Field Programmes	14				
4.1	Alternative approaches to Literacy (Camp Based Literacy Programme)					
4.2	Observance of Selected Important Days					
4.3	Conduction of Theme based Camps in the Community for Awareness and Motivation					
5	Monitoring and Evaluation					
5.1	Identification of Building for AECs	-	-	-	-	-
5.2	Engagement of Preraks/Coordinators	14				
5.3	Conduction of Survey	-	-	-	-	-
5.4	Identification of VTs	14				
5.5	Formulation of GP/BP Level Committee	-	-	-	-	-
5.6	Reporting of the Progress	14				
5.7	Distribution of TLM at GP/BP	-	-	-	-	-
5.8	Launching/Supervision of Literacy Classes	-	-	-	-	-

5.9	Assessment of the Learners	14				
5.1	Certification	-	-	-	-	-
5.11	Cheque books at GP/ BP	-	-	-	-	-
5.12	Payment of honorarium to Preraks/Block Coordinators	-	-	-	-	-
5.13	Selection of Block Coordinator	-	-	-	-	-
6	Innovative Projects	14				
6.1	Radio Programme in Local Language					
7	Facilitation and Resource Support					
7.1	Compilation of Survey Data	-	-	-	-	--
7.2	Uploading of Survey Data	-	-	-	-	-
7.3	Matching Batching of Learners and VTs	-	-	-	-	-
7.4	Opening of Bank Accounts at GP/BP	14				
7.5	Authorization of Activity-Wise Funds to GP/BP	-	-	-	-	-
7.6	Operationalisation of AECs	14				
7.7	Enrolment of Learners	14				
7.8	Vocational Training to Adults	14				
7.9	Equivalency Programme	14				
7.1	Short Duration Life Skill Courses	14				
7.11	Maintenance of Accounts at GP/BP	-	-	-	-	-
7.12	Convergence	14				
7.13	Trouble Shooting at GP and BP Level	14				
7.14	Uploading of Accounts at GP/BP	-	-	-	-	-
7.15	Web Based Reporting	-	-	-	-	-
8	Any other Activity	14				
8.1	Observance of Important Days (International Women's Day, Environment Day, Gandhi Jayanti, World AIDS Day)					

9	Action Research	14				
9.1	Study on BP GP meet post impact					
10	Documentation	14				
10.1	Documentation of all activities organized at Block and Gram Panchayat Level					
			2,15,000x14=	70,714x14=	35,714x14=	
	Grand Total		30,10,000	9,90,002	4,99,996	44,99,998
B.	Activities to be Undertaken at District Level	No. of Units (1 unit = district HQ)	Cost (Please indicate single amount for all bulk activities) Per Unit			Total Cost
			Honorarium	Field visit	Material	
1	Production and Dissemination of Literature for Adult Education	6				
1.1	Preparations of SB Programme Material for Dist. Authorities (For BEO, DEO, SSA, NYK and other Deptt.)					
1.2	Translation of Curriculum of DAE, NIFT, MES in regional language for JSSs					
2	Orientation/Training of Literacy Functionaries	6				
2.1	Orientation of ZP Level Committee					
2.2	Training and Orientation of District Level Functionaries					
2.3	JSS Staff Capacity Building					

3	Advocacy, Motivational and Environment Building Activities					
3.1	Environment Building Activities at ZP	6				
3.2	Meeting with Media at Dist. Level	-	-	-	-	-
3.3	Kala Jatha Programme	-	-	-	-	-
3.4	Radio Programme	-	-	-	-	-
3.5	Media Workshop	-	-	-	-	-
4	Running of Field Programmes	6				
	Special Literacy Class in Dist. Jail					
5	Monitoring and Evaluation	6				-
5.1	Formation of Committee at ZP					
5.2	Selection of District Coordinators					
5.3	Cheque Books at ZP					
5.4	Payment of Honorarium to District Level Coordinators					
5.5	District level Monitoring Meetings at regular interval					
6	Innovative Projects	6				
	Collection and Printing of Success Stories					
7	Facilitation and Resource Support	-	-	-	-	-
7.1	Opening of Bank Accounts at ZP					
7.2	Authorization of Activities at ZP Level					

7.3	Maintenance of Accounts at ZP Level					
7.4	Uploading of Accounts at ZP Level					
7.5	Web based reporting at ZP Level					
7.6	Trouble Shooting at ZP					
8	Any other activity	6				
	Capacity Building for SRC Staff					
9	Action Research	6				
	Post Impact of BP/GP					
10	Documentation	6				
	Documentation of all Activities Conducted at Dist. Level					
	GRAND TOTAL		1,09,999X6=	35,000X6 =	18,334X6=	
	Total B		6,59,994	2,10,000	1,10,004	9,79,998
C	Common Elements :		1,00,000	50,000	20,000	1,70,000
1	ILD Celebration and Participation in National Level Programme					
2	Nav Saakshar Mela					
	Grand Total (A+B+C)		37,69,994	12,50,002	6,30,994	56,50,990

Note:

For calculation of the programme cost, all functions and activities have to be costed enblock for all GPs in a block as one unit and all activities at the district HQs as another unit. For example, in case of SRC 'A', the programme has to be implemented in 6 districts, 14 blocks and 500 GPs, then the unit cost would be Rs. X for undertaking all the activities listed Part A 1 to 14 and it would be multiplied by 14 selected blocks. This has to be added to the cost to the 6 identified districts.

3. Justification

Action plan for the year 2013-14 is mainly based on new scenarios of Saakshar Bharat Programme and it is formulated in two parts:

- More than 90% of the SRC Budget is to be utilized for supporting, accelerating Saakshar Bharat Programme in Selected area (6 Districts- 14 Blocks-500 GPs). **Rs 2.50 Lakhs earmarked for Monitoring & Evaluation of Inter Personal Media Campaign as per NLMA directives.**

- Rest of the budget will be utilized for provision of technical & resource support in 13 Districts (6 SB Dist. + 7 Non SB Dist.)

Extending maximum dissemination & sensitization of SB activities in SC/ST/minorities belt forms the prime criteria of selection of District. Out of the 06 Selected Districts JSS is located only in Kachchh.

4. Strategies for Selected Districts, Blocks and GP's

Acceleration, support and dissemination of Saakshar Bharat Programme form the basis for formulating Strategies for Selected Districts, Blocks and GPs.

Strategies have been devised keeping in mind the availability of resources and the area, culture, geography, demographics and economic factors of the particular District. Meeting with SLMA, JSS and ZLSS authorities, JSS/Dist. Coordinator/NGO's and other stakeholder is planned. The environment building program and motivational campaigns at District, Block and GP level also forms integral part of the plan. Collaboration with concerning JSS of the Selected District to cater to vocational needs of Neo literates is also at the agenda.

Officers from SRC have also being allotted with the responsibilities to operationalise & monitor the activities at districts and blocks & GPs. Services of Ex-Dist. Coordinators and other NGO's is also hired for effective implementation of the programme.

5. Roadmap

Step wise Roadmap is being prepared for effective implementation of Saakshar Bharat Programme in 6 Districts, 14 blocks & 500 GPs. As the Action Plan is proposed in two parts the physical targets in the Part A have been divided into 04 quarters. Part B of Action Plan focuses on accelerating the programme in the Selected 500 GP's. Detail of the road map is shown in PERT Chart.

List of District & Block Selected for accelerating Saakshar Bharat Programme

Name of Dist.	Name of Block	No. of G.Ps. Selected
Kachchh	ANJAR, BHACHAU, BHUJ, GANDHIDHAM, MUNDRA,	200
Surendranagar	CHOTILA	30
Panchmahals	GODHRA, HALOL	75
Dahod	DAHOD, FATEPURA, LIMKHEDA	75
Narmada	DEDIAPADA, NANDOD	50
Dangs	DANGS	70

List of Jan Shikshan Sansthan

1. Jan Shikshan Sansthan, Kachchh

6. PERT

Accelerating SB implementation in selected GPs of SRC, Bharuch Area For the Period April – November 2013

Activities	June 2013	July 2013	August 2013	September 2013	October 2013	November 2013
Meetings with important Stakeholders [SLMA, JSS, ZLSS]	✓			✓		
Meetings with BLSS and other Stakeholders at Block Level	✓			✓		
Design and Reprint of T-L and Promotional Material		✓			✓	
Meetings with GP Presidents and other Stakeholders at Block Level	✓			✓		
Contact with Opinion Leaders in GPs	✓			✓		
Distribution of T-L and Promotional Material down to the GPs			✓			✓
Organizing of Literacy Camps		✓		✓		
Forming Kala-Jathhas and their movement in GPs		✓	✓			
Training of Functionaries on Specific Themes (DCs, BCs, selected Preraks as MTs)		✓			✓	
Monitoring and Evaluation		✓	✓			
Facilitation and Resource Support					✓	✓
MIS and Reporting	✓	✓	✓	✓	✓	✓

7. Specific Role of SRC

SRC will play a precise role to attain the objectives of Saakshar Bharat Mission by conducting activities in Part A, B, C of the Action Plan 2013-14. As per proposed Action Plan in Part-A SRC Bharuch will provide the Academic and Resource support to SLMA in 13 allotted Districts. As a part of our regular and ongoing activities we will interact with SLMA, ZLSS, JSS, BLSS and PRI agencies in the Training and Development activities of Literacy functionaries. SRC will conduct special supporting activities in Selected 500 GPs of 14 Block in 6 Districts as indicated in Part A & B of the Action Plan like dissemination of literature for Adult Education, Organising Skill Development Programmes, Awareness, Motivation and Environment Building activities. In this year also we will continue to take services of District and Block Coordinators to ensure proper and timely data collection in the area specific. The meeting and interaction with the Stake Holders and PRIs will also be conducted regularly. SRC will also strive to organize reasonable interventions in terms of Academic / Technical input.

8. Role of JSS

JSS will play very active role in Saakshar Bharat programme in Selected GPs. They have been consulted for conducting Vocational Training Program / Life Skill programme in Selected GPs. SRC Bharuch will associate its activities with the JSSs. In 14 Selected blocks 5 will be covered by the JSS. Beside the Vocational training programme JSS will also support in other activities like Training of pool of Master Trainers, awareness, celebration of important Days and Environment Building activities.

9. Outcomes

We are hopeful that due to the efforts put in by the SRC Bharuch; in this year 2013-14 hopefully contributes in enrolling at least 2.15 lakh learners in 500 GPs to appear in learners' assessment due in August 2013 & March 2014. Besides about 1000 learners will also be provided Vocational Training with the help of JSS Kachchh.

It is expected that SRC's facilitation in the selected GPs will help run the Lok Shiksha Kendra and Saaksharta Kendra as model for rest of the districts and further to visualized that Saakshar Bharat Mission will be successful by a fair level.