

## **STATE RESOURCE CENTRE, BHARUCH**

### **SUMMARY OF THE KEY ACTIVITIES CONDUCTED DURING 2012-13.**

State Resource Centre, Bharuch started its journey at the end of the year 2011-12 with the responsibility to support, disseminate the message of Literacy & with the responsibility to accelerate & sensitize the implementation of Saakshar Bharat Programme in the 06 widely spread Districts of Gujarat.

We started our journey with high sense of commitment & dedication to successfully achieve the assigned responsibility. Action Plan 2012 was our roadmap to undertake the activities throughout the year.

We are hereby describing the key activities undertaken by us year long in the allotted Districts.

➤ **Orientation of the Newly Appointed Staff:**

It is rightly said that ‘well begun is half done’; this fact was validated when the journey of fresh appointed employees of SRC Bharuch began with orientation about their job, organization and the Saakshar Bharat Programme.

An orientation programme for the newly appointed staff was organized from 31st August to 1st September, 2012 in association with SRC Jodhpur. Shri Jameel Kazmi (Director-SRC Jodhpur) was the key trainer.

The broad categories in which SRC Personnel were imparted training includes Background of Literacy programmes conducted in India, Overview of Saakshar Bharat Mission, Management Structure for Implementation of Saakshar Bharat Mission, About State Resource Centers, Role of SRCs, Annual Action Plan, Coordination with JSS, Filing & Record Keeping, Group exercise.

➤ **Training of Literacy Functionaries:**

Two day Training Programme for **District Coordinators and Resource Person** was organized by State Resource Centre, Bharuch on 13-14 September, 2012. All 06 Saakshar Bharat District Coordinators and Resource Person attended the Programme.

The key contents of the Training programme included Literacy Scenario, History of Adult Literacy Programmes, Saakshar Bharat Mission – An overview, Salient Features of Saakshar Bharat Mission, Implementation structure of Saakshar Bharat, (National, State & District Level), Understanding SRC, Coordination between SLMA & SRC, Activities to be conducted by SLMA, Team building exercise.

➤ **Workshops Organized:**

**Workshop for Key Resource Person:**

The workshop for Key Resource Persons of all Saakshar Bharat Districts was organized from 5-8th November, 2012 at Bharuch. The aspects which were inculcated in the training program were:

Saakshar Bharat Mission (Inception, scope, objective, Target, Stages of Implementation, Administrative framework), Literacy Scenario in Nation, District, Training Techniques, Literacy Classes and their operation, Adult Education Centre, Teaching Learning Process and Aids, Role of a key Resource Person under Saakshar Bharat Mission, Planning of Training, Undertaking a training programme, Evaluation of Training Programme etc.

**Workshops for Material Development (27<sup>TH</sup> OCTOBER TO 29<sup>TH</sup> OCTOBER), Literacy Linked Vocational Training workshops were also organized by SRC Bharuch.**

**Following Material were conceptualized during the 03 Day Workshop:**

- **Gujarati Urdu Primar, Hindi Urdu Primar, "Bhavai" (Street Play) based on Electoral Literacy (under SVEEP Concept)**
- **ICT Calendar 2013**
- **Literacy posters**
- **Literacy Slogans**
- **Short Stories regarding Literacy Awareness & Women Empowerment.**
- **Translation of Vocational Courses by DAE into regional language Gujarati is in Process (3 courses have already been translated).**

**Vocational Training Programmes have been organized for Neo Literates for varied courses viz Cutting & Tailoring, Tie & Dye, Incense Stick Making, Rakhi Making, Cattle Rearing, Paper Printing & Stationery etc.**

➤ **Motivational & Environment Building Activities:**

Since our inception in the Year 2011-12 SRC Bharuch is constantly striving for sensitizing and accelerating Saakshar Bharat Programme.

**We celebrated and observed all the days of National, Regional and Social Importance with the key agenda to build an environment favorable to Saakshar Bharat Mission.**

**Independence Day, International Literacy Day, International Women's Day, Traffic Safety week, AIDS day etc were observed and celebrated year long.**

A convergence meeting was organized on 14th Aug 2012 at Dahod as a tripartite effort of SLMA- Gujarat, SRC- Bharuch & District Development Officer – Dahod for initiation of Convergence programme with different departments for better Implementation of Saakshar Bharat Mission and also to boost the Literacy level of district Dahod (The Census 2011 data suggests that Female Literacy in Dahod is Lowest in the state with 49.02%).

The representatives of various departments like District Continuing Education Office, BRC Co-ordinators, Mahila Samakhya, Mission Mangalam, I.C.D.S., Sakhi Mandals, and SHGs etc attended the session and a core committee consisting of the representatives from each department was formed for actual implementation of the convergence programme in the District.

### **ENVIRONMENT BUILDING CAMPAIGN: DISTRICT KUTCH:**

The extensive Environment Building campaign of 05 Days was undertaken in 08 GPs of Taluka Bhuj in collaboration with Sri Aurobindo MSW College, Rajkot.

The campaign was undertaken as a social mobilization and motivation campaign to propagate the benefits and importance of Literacy as well as the ongoing Saakshar Bharat Mission. People were also informed about the handicaps of Illiteracy.

The Environment Building Campaign was undertaken to generate a positive, natural and spontaneous demand for Literacy in the selected villages.

#### ➤ **Field Programmes:**

The District Resource Persons and Programmed Coordinators regularly visited the GPs of Saakshar Bharat Districts with the objective to evaluate and Monitor the implementation of Literacy Programme.

Another Key objective of the field programmes is to orient the Gram Panchayat Committees, Preraks and Voluntary Teachers about the Saakshar Bharat Programme.

Till March 2013 148 GPs have been visited, 120 GPs have been oriented, 14 Block Coordinators have been oriented, 70 (315) VTs, 140 (573) Preraks have been inducted by SRC Bharuch.

#### ➤ **Visit to Model AECs:**

SRC Bharuch visited 05 Model AECs identified in Gujarat in the allotted Saakshar Bharat Districts. Model AECs visited were Malegam (Dangs), Moti Lachedi & Chundadi (Dahod), Karatha (Narmada), Mirjapar (Kutch) with an Objective to Monitoring the Literacy activities conducted at the AEC, PRI sensitisation for better operation of the AEC and orientating them regarding activities at Model AEC, Orientation of AEC Preraks and explaining them the vital role they have to play in smooth and successful operation of AEC, Motivating the Learners

We have also undertaken many other endeavors like Participation in National Material Review Workshop, Workshop on Legislative Framework for Non formal Education in India, Capacity building programme for SRC Personnel, Indore.

We have regularly updated the work and activities conducted by us to the Consultants and DAE through the Monthly Monitoring Meetings and other meetings attended by SRC Director & Personnel. We have regularly documented the work done by us and presented the details along with the photographs with the consultants and DAE.